



Dr. Rob Neeter

Rob Neeter M.D. is a healthcare professional with a focus on patient empowerment and patient safety.

After a 7-year international pharmaceutical career, he shifted towards developing innovative, practical solutions to healthcare challenges benefiting the patient. As a pioneer in digital healthcare solutions with 20+ years of experience, he has improved patient outcomes by empowering patients through understandable information, self-management tools and treatment support.

With a deep commitment to health literacy, he works to bridge the gap in patient understanding, especially regarding medication use. His dedication to patient safety drives his contributions to the European Patient Safety Foundation, where he focuses on reducing preventable harm through better patient education and support.

More information: <https://www.linkedin.com/in/robneeter/>